

**BROOKS** Brooks will be taking over Carlsbad 5000 on April 11-12. Stop by the Brooks x Milestone booth in the Expo for a custom tote bag with purchase, custom-screen printed gear, and so much more!

## Expo and Day of Race

**FREE SCREEN PRINTING ON ALL BROOKS APPAREL AND....FREE TOTE WITH PURCHASE!**

Choose between the following designs...

**1**

**2**

And a mystery #3...

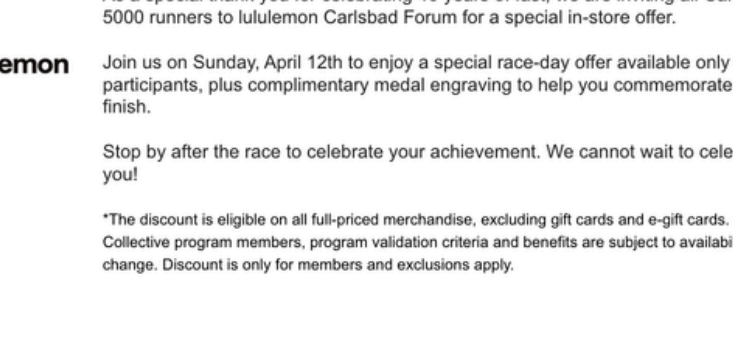
**3**

**Bring your bib in store for 15% Off!**  
Deal ends April 30, 2026

Come checkout your local running store!

**MILESTONE RUNNING** Running/walking shoes, gear, and the craziest nutrition options you'll ever see. Whether you want us to watch you run or walk to get fitted for shoes, talk goals, nutrition, want to run with us, or just come hang, we got you!

Pop by either location in North Park and Pacific Beach :)

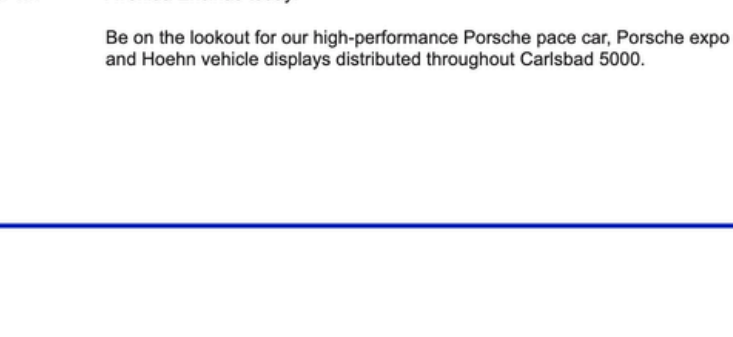


As a special thank you for celebrating 40 years of fast, we are inviting all Carlsbad 5000 runners to lululemon Carlsbad Forum for a special in-store offer.

**lululemon** Join us on Sunday, April 12th to enjoy a special race-day offer available only to participants, plus complimentary medal engraving to help you commemorate your finish.

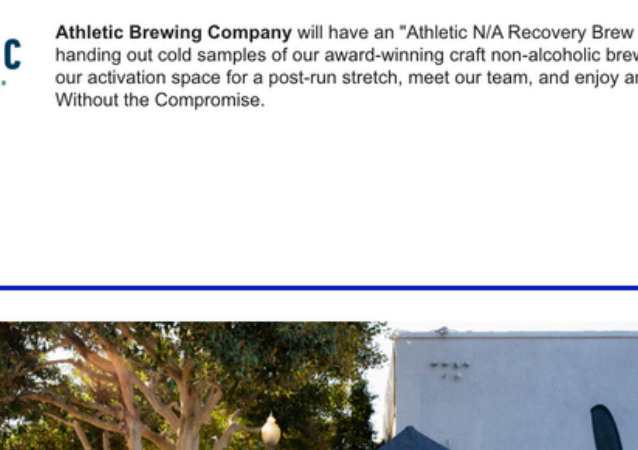
Stop by after the race to celebrate your achievement. We cannot wait to celebrate you!

\*The discount is eligible on all full-priced merchandise, excluding gift cards and e-gift cards. For Sweat Collective program members, program validation criteria and benefits are subject to availability and change. Discount is only for members and exclusions apply.



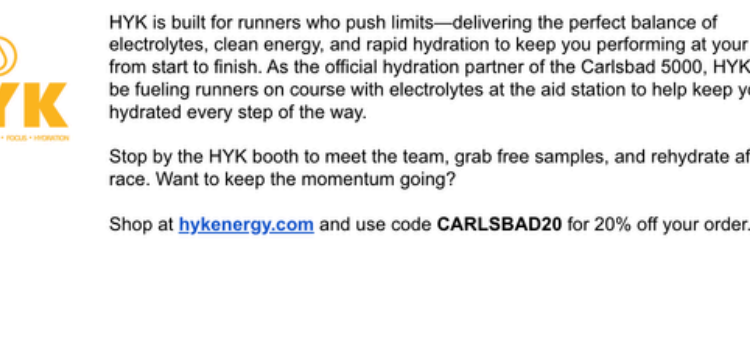
**PORSCHE** Porsche Carlsbad is a member of the family-owned and operated Hoehn Family of Dealerships, and has been providing world-class Porsche vehicles, service, and parts to North County San Diego residents since 1985. Visit our state-of-the-art facility off of Avenida Encinas today!

Be on the lookout for our high-performance Porsche pace car, Porsche expo display, and Hoehn vehicle displays distributed throughout Carlsbad 5000.



**25% Off + FREE Shipping**

**ATHLETIC BREWING CO.** Athletic Brewing Company will have an "Athletic N/A Recovery Brew Garden" handing out cold samples of our award-winning craft non-alcoholic brews. Come to our activation space for a post-run stretch, meet our team, and enjoy an ice cold brew. Without the Compromise.

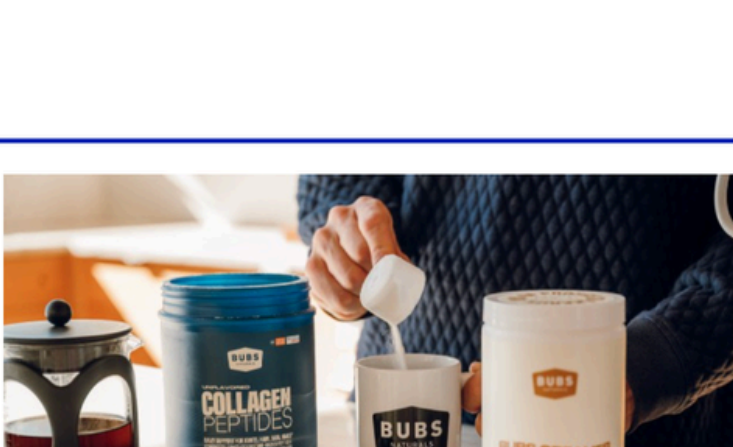


Use code: **CARLSBAD20** for 20% off your order

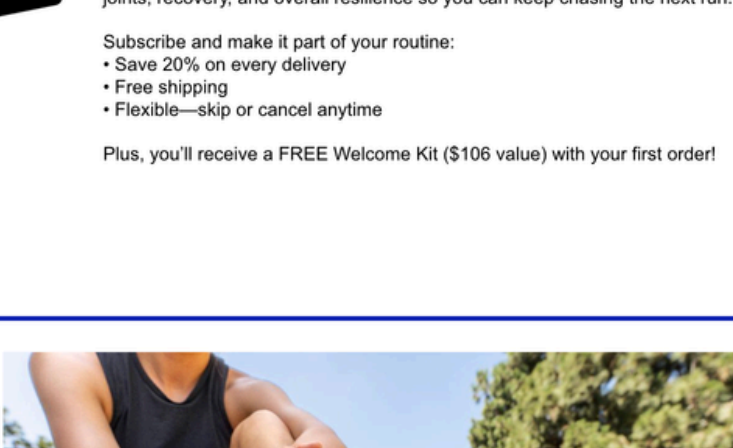
**HYK** HYK is built for runners who push limits—delivering the perfect balance of electrolytes, clean energy, and rapid hydration to keep you performing at your best from start to finish. As the official hydration partner of the Carlsbad 5000, HYK will also be fueling runners on course with electrolytes at the aid station to help keep you hydrated every step of the way.

Stop by the HYK booth to meet the team, grab free samples, and rehydrate after your race. Want to keep the momentum going?

Shop at [hykenery.com](http://hykenery.com) and use code **CARLSBAD20** for 20% off your order.



**rnnr** At rnnr, we seriously love running, we just don't take ourselves that seriously. We craft running apparel and accessories that are built for comfort, durability and (most importantly) style. As much as we believe in chasing PR's, we believe more in chasing good times.



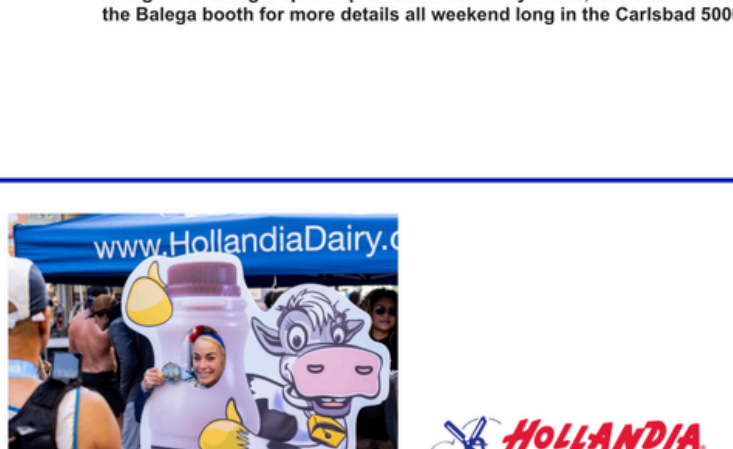
**Claim 20% Off + Free Welcome Kit**

**BUBS NATURAL'S.** Run longer. Recover stronger. Your miles add up—and so does the wear and tear. That's where BUBS Collagen Peptides comes in. Clean, flavorless, and built for daily performance, it supports joints, recovery, and overall resilience so you can keep chasing the next run.

Subscribe and make it part of your routine:

- Save 20% on every delivery
- Free shipping
- Flexible—skip or cancel anytime

Plus, you'll receive a FREE Welcome Kit (\$106 value) with your first order!



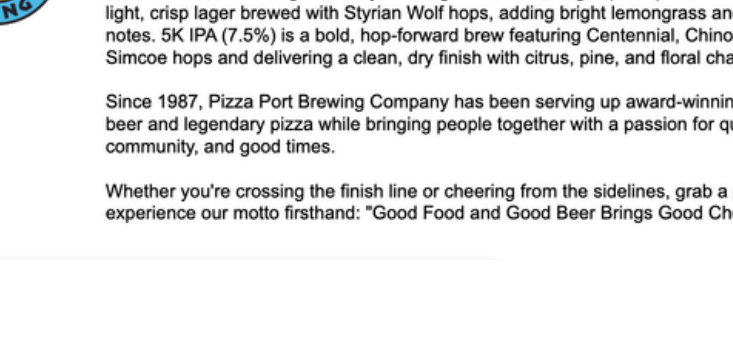
**Buy 3 Get 1 Free**  
at the Balega booth in the expo

**balega.** Balega socks are meticulously crafted to strike the perfect balance of comfort and performance, born from over 20 years of research, design and technical excellence. Designed to eliminate distractions so you can enjoy the movement, keeping you supported, comfortable and confident for wherever your stride takes you.

Balega is offering a special promotion for a Buy Three, Get One Free. Check out the Balega booth for more details all weekend long in the Carlsbad 5000 expo.



**HOLLANDIA DAIRY** Hollandia Dairy will be providing low fat chocolate milk to all runners, which contains 13 vitamins and minerals and is the perfect way to power up or refresh after a long day of playing and learning. With fluids plus electrolytes to replenish nutrients lost in sweat, Hollandia Dairy Low Fat chocolate milk is the go-to recovery after a tough workout or run.



**PIZZA PORT BREWING CO.** Celebrate the Carlsbad 5000 with three exclusive offerings brewed by Pizza Port Brewing Company, perfect for toasting your race weekend achievements. Spritzing Seltzer (6.5%) is a refreshing and easy-drinking pink lemonade-inspired hard seltzer., refreshing and easy-drinking. Finish Line Lager (4.8%) is a light, crisp lager brewed with Styrian Wolf hops, adding bright lemongrass and floral notes. 5K IPA (7.5%) is a bold, hop-forward brew featuring Centennial, Chinook, and Simcoe hops and delivering a clean, dry finish with citrus, pine, and floral character. Since 1987, Pizza Port Brewing Company has been serving up award-winning craft beer and legendary pizza while bringing people together with a passion for quality, community, and good times. Whether you're crossing the finish line or cheering from the sidelines, grab a pint and experience our motto firsthand: "Good Food and Good Beer Brings Good Cheer!"

