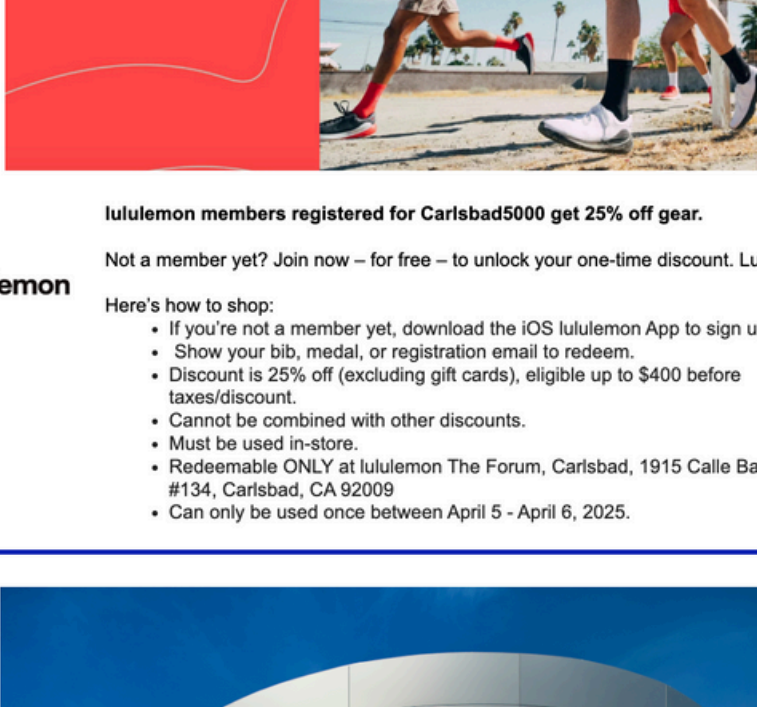




Brooks will be taking over Carlsbad 5000 on April 5-6. Stop by the Brooks x Milestone booth in the Expo for sunglasses, shoe demos, custom-screen printed gear, and so much more!

**BROOKS**



**lululemon members registered for Carlsbad5000 get 25% off gear.**

Not a member yet? Join now – for free – to unlock your one-time discount. Lucky you.

**lululemon**

Here's how to shop:

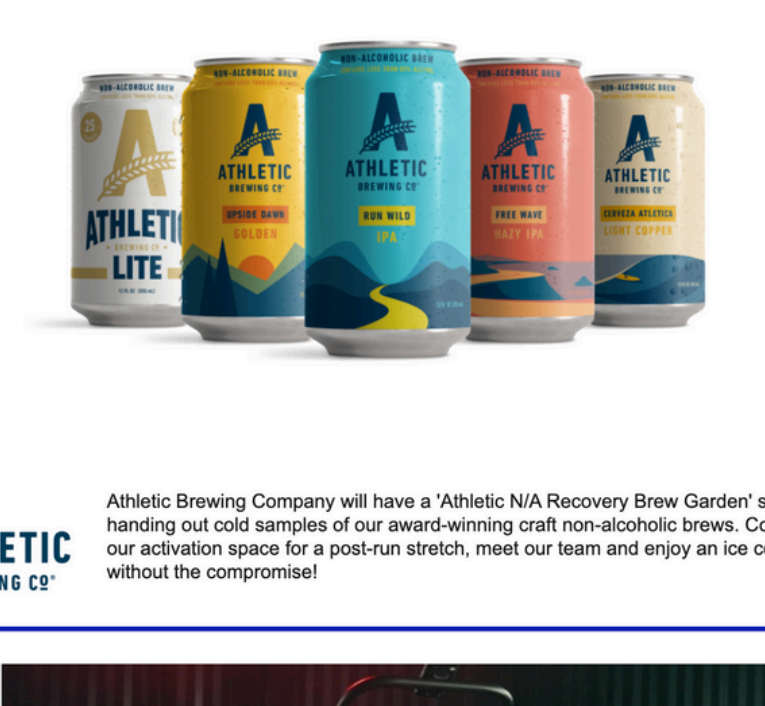
- If you're not a member yet, download the iOS lululemon App to sign up\*
- Show your bib, medal, or registration email to redeem.
- Discount is 25% off (excluding gift cards), eligible up to \$400 before taxes/discount.
- Cannot be combined with other discounts.
- Must be used in-store.
- Redeemable ONLY at lululemon The Forum, Carlsbad, 1915 Calle Barcelona #134, Carlsbad, CA 92009
- Can only be used once between April 5 - April 6, 2025.



**PORSCHE**  
Porsche Carlsbad

Porsche Carlsbad is a member of the family-owned and operated Hoehn Family of Dealerships, and has been providing world-class Porsche vehicles, service, and parts to North County San Diego residents since 1985. Visit our state-of-the-art facility off of Avenida Encinas today!

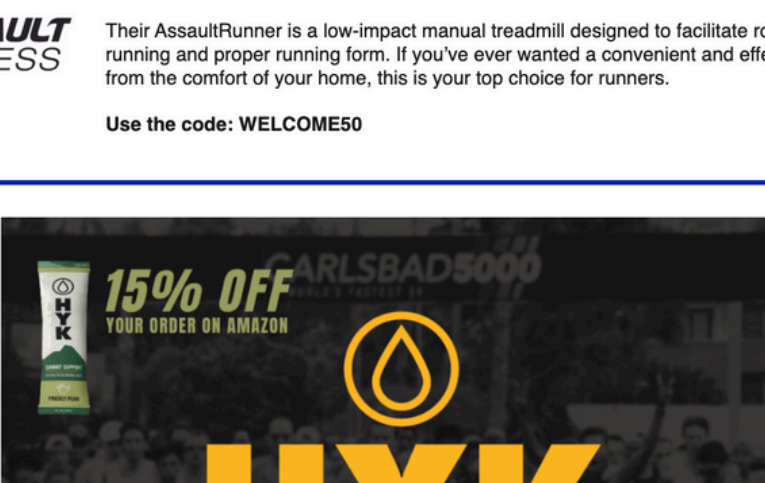
Be on the lookout for our high-performance Porsche pace car, Porsche expo display, and Hoehn vehicle displays distributed throughout Carlsbad 5000.



**COSTA**  
COFFEE

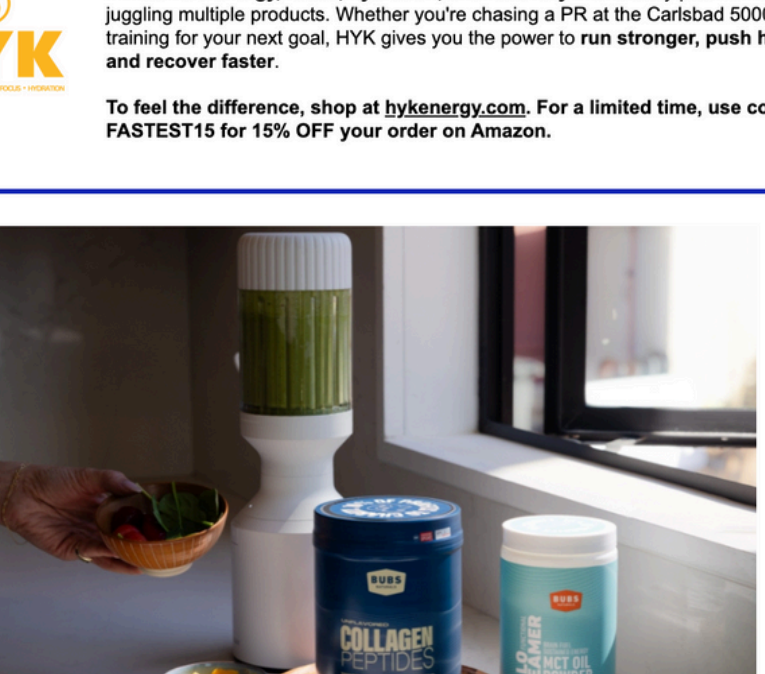
Try Costa Iced Coffees, as a great way to refuel & reenergize after your run! Visit our booth and enjoy a free 11oz can. Now available at Target stores nationwide.

Come by the Costa Coffee booth for your free Costa Iced Coffee!



**ATHLETIC**  
BREWING CO.

Athletic Brewing Company will have a 'Athletic N/A Recovery Brew Garden' setup handing out cold samples of our award-winning craft non-alcoholic brews. Come to our activation space for a post-run stretch, meet our team and enjoy an ice cold brew without the compromise!



**Train for your next race with Assault Fitness!**

**ASSAULT**  
FITNESS

Their AssaultRunner is a low-impact manual treadmill designed to facilitate road running and proper running form. If you've ever wanted a convenient and effective run from the comfort of your home, this is your top choice for runners.

Use the code: **WELCOME50**



**HYK**  
HYDRATION

Meet HYK - The All-In-One Fuel for Runners! HYK's cutting-edge performance drink mix delivers **energy, focus, hydration, and recovery** in one easy packet. No more juggling multiple products. Whether you're chasing a PR at the Carlsbad 5000 or training for your next goal, HYK gives you the power to **run stronger, push harder, and recover faster**.

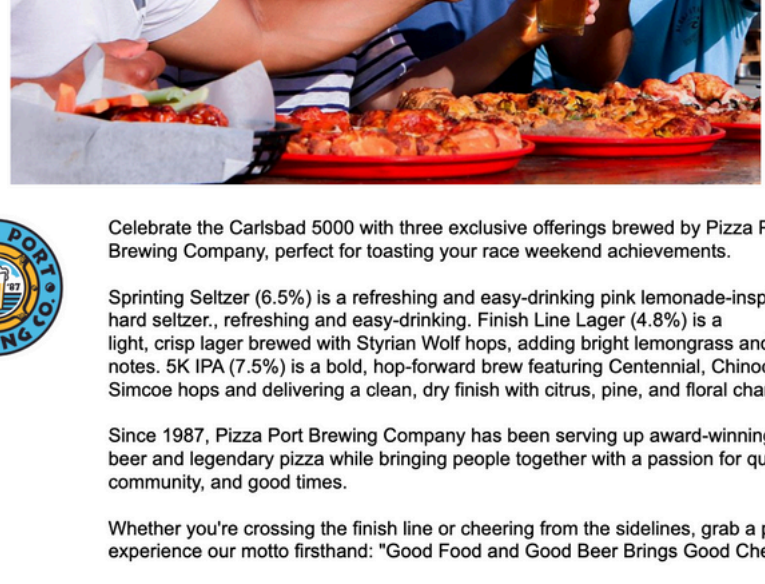
To feel the difference, shop at [hykenery.com](https://hykenery.com). For a limited time, use code **FASTEST15** for 15% OFF your order on Amazon.



**BUBS**  
NATURALS

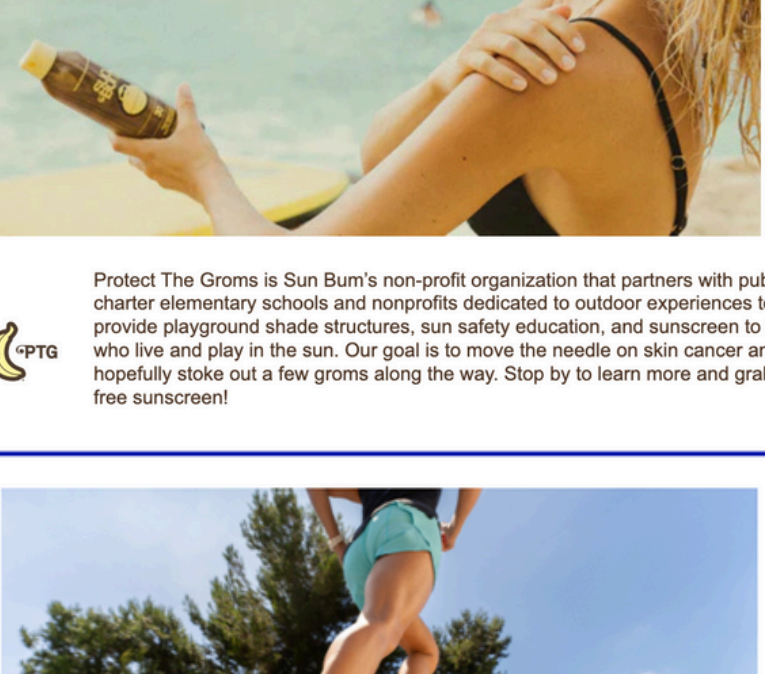
We believe in living better, longer. Sustainably sourced natural ingredients with controlled consistency is where BUBS Naturals' products are rooted. Our inclusive collection of clean label goods encompass organic specialty coffees, electrolytes derived from nature, pasture-raised peptides, and vegan-friendly MCT oil powder.

Shop [bubsnaturals.com](https://bubsnaturals.com) with code **15CARLSBAD** for \$15 off your order. No minimum purchase, offer expires June 30, 2025.



**rnnr**

At rnnr, we seriously love running, we just don't take ourselves that seriously. We craft running apparel and accessories that are built for comfort, durability and (most importantly) style. As much as we believe in chasing PR's we believe more in chasing good times.



**MILESTONE**  
RUNNING

Come checkout your local running store!

Running/walking shoes, gear, and the craziest nutrition options you'll ever see. Whether you want us to watch you run or walk to get fitted for shoes, talk goals, nutrition, want to run with us, or just come hang, we got you!

Pop by either location in North Park and Pacific Beach :)

This coupon is good through the end of May, so take advantage while you can. 15% goes a looong way on a super shoe :)



**HOLLANDIA**  
DAIRY

Hollandia Dairy will be providing low fat chocolate milk to all runners, which contains 13 vitamins and minerals and is the perfect way to power up or refresh after a long day of playing and learning. With fluids plus electrolytes to replenish nutrients lost in sweat, Hollandia Dairy Low Fat chocolate milk is the go-to recovery after a tough workout or run.



**PIZZA PORT**  
BREWING CO.

Celebrate the Carlsbad 5000 with three exclusive offerings brewed by Pizza Port Brewing Company, perfect for toasting your race weekend achievements.

Sprinting Seltzer (6.5%) is a refreshing and easy-drinking pink lemonade-inspired hard seltzer, refreshing and easy-drinking. Finish Line Lager (4.8%) is a light, crisp lager brewed with Styrian Wolf hops, adding bright lemongrass and floral notes. 5K IPA (7.5%) is a bold, hop-forward brew featuring Centennial, Chinook, and Simcoe hops and delivering a clean, dry finish with citrus, pine, and floral character.

Since 1987, Pizza Port Brewing Company has been serving up award-winning craft beer and legendary pizza while bringing people together with a passion for quality, community, and good times.

Whether you're crossing the finish line or cheering from the sidelines, grab a pint and experience our motto firsthand: "Good Food and Good Beer Brings Good Cheer!"



**SUN BUM**

Protect The Groms is Sun Bum's non-profit organization that partners with public and charter elementary schools and nonprofits dedicated to outdoor experiences to provide playground shade structures, sun safety education, and sunscreen to kids who live and play in the sun. Our goal is to move the needle on skin cancer and hopefully stoke out a few groms along the way. Stop by to learn more and grab some free sunscreen!



**balega**

Experience enhanced comfort and support with every stride with Balega socks. Our commitment to making the best high-performance socks on the planet means your active lifestyle gets a boost. From elite athletes to everyday enthusiasts, our high-performance socks are designed to make you look forward to your next run.

For a limited time, Balega is offering a special promotion for a Buy Three, Get One Free. Checkout the Milestone Running, Co. booth for more details.