



Dear Carlsbad 5000 Family,

I'm excited to share some fantastic news with all of you. Our Carlsbad 5000 event is about to embark on an exciting transformation - **an all-new course!**

For 37 remarkable years, our old course has been the backdrop for legendary achievements. We've celebrated 16 world records and 8 national records set since 1986. The memories and milestones are etched in our hearts and the record books forever.

As we look to the future, we're introducing a significant upgrade: an out-and-back course on the scenic Coast Highway in Carlsbad. But the best part is - it eliminates the train track crossings that have been part of our history. Moving forward, we won't have any interruptions mid-race to let a train pass! The new course ensures a seamless journey from start to finish, prioritizing your safety, race experience, and your finishing time.

I want to express my heartfelt gratitude to each one of you who has been part of this incredible journey. Together, we've built an incredible tradition, and I'm excited to continue this legacy on our fresh canvas.

So, mark your calendars for April 7, 2024, and get ready for a race like no other. This race isn't just about the course; it's about the moments you'll create and the community you're a part of.

I can't wait to give you a fist bump as you come across our brand new finish line under the iconic Carlsbad Sign!

See you soon,
MEB

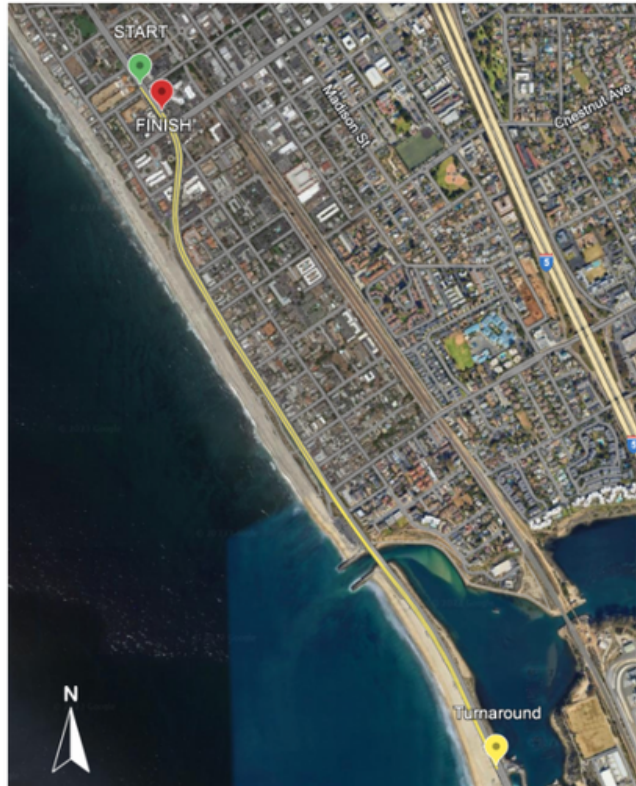


Meb Keflezighi
Carlsbad 5000 Ambassador

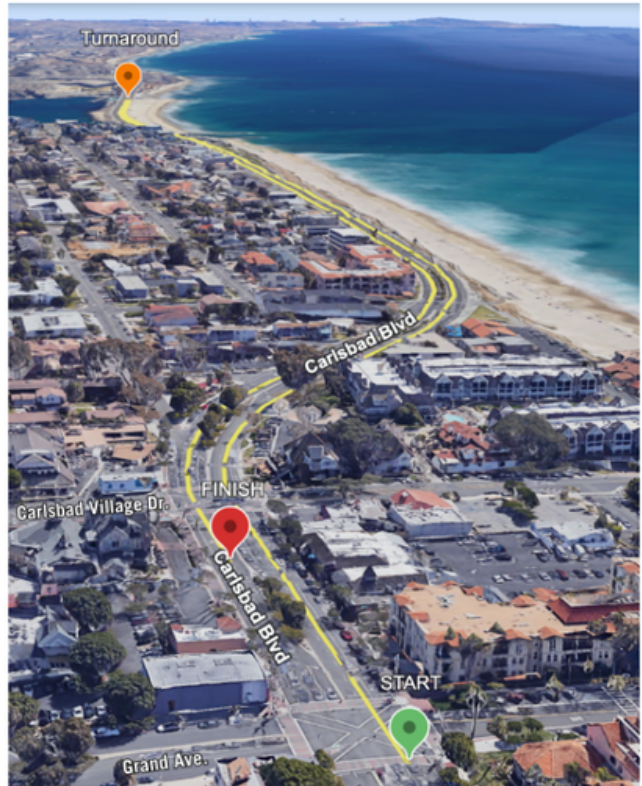
*Boston Marathon Champion
NYC Marathon Champion
Olympic Marathon Silver Medalist*

New Course Details

The new course offers more ocean views and a centralized Start/Finish/Expo area. Spectators will now be able to watch the start and finish from the same area in the center of Carlsbad Village. The new course has the same elevation change as the old course, but with 3 fewer turns... **Get ready to shave time off your Carlsbad 5000 PR!**



START: Grand Ave & Carlsbad Blvd
TURNAROUND: Tamarack Volleyball Courts
FINISH: Carlsbad Village Dr & Carlsbad Blvd



The new 2024 course is entirely on the 101 Coast Highway (Carlsbad Blvd). An out-and-back course with only one turn that finishes under the iconic Carlsbad sign!